

海外置业移民展

2018（上海）第十二届

海外置业移民留学展览会

The 2018 12th Shanghai Overseas House Purchasing
Investment Immigrant Study Abroad Exhibition

2018/6/27~29 新国际博览中心·中国



展会一览 Exhibition Overview



海外置业移民展

Overseas Property & Investment Exhibition

2018 (上海) 第十二届海外置业移民留学展览会

The 2018 12th Shanghai Overseas House Purchasing Investment Immigrant Study Abroad Exhibition

展会时间 / Exhibition time : 2018.6.27~2018.6.29

展会地点 / Exhibition venue : 上海新国际博览中心 (上海市龙阳路2345号)

Shanghai New International Expo Center (No.2345 Long Yang Road, Shanghai City)

组织单位 / Organizational Units : 上海企顺展览服务有限公司

Shanghai Qishun Exhibition Service Co., Ltd.

支持单位 / Supported by : 和讯网

承办单位 / Organizer : 上海企顺展览服务有限公司

: Shanghai Qishun Exhibition Service Co., Ltd.





参展范围 Exhibition Range

移民项目

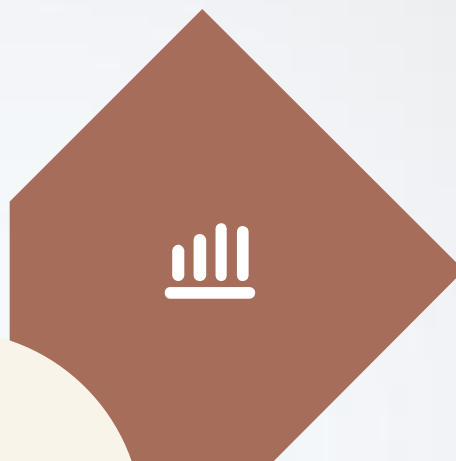
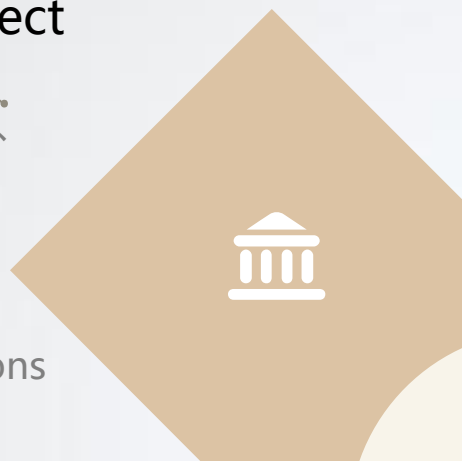
Immigration project

投资商业移民项目、移民中介机构、
海外留学机构、最新移民项目
Investment business immigration
project, immigration intermediary
institutions, overseas study institutions
and the latest immigration project;

投资理财

Overseas house purchasing developer

投资银行、基金、国际投资咨询、
机构、法律及金融服务机构
overseas house property,
apartments, villas, commercial
house purchasing, house
purchasing, overseas Chinese
mall, etc.



海外地产发展商

Investment & financing

海外房产、公寓、别墅、商用物业、
地产、海外中国商城等
Investment banks, funds,
international investment consultation
institutions, legal and financial
services institutions;

配套服务

Supporting services

律师事务所、语言培训学校、
预科学校、海外学院、就业机
构等
Law office, language training
school, prep school, overseas
colleges, employment agencies,
etc.;



日程安排 Schedule

内容	日期	时间
特装参展商签到 / Special booth exhibitors sign in	2018/6/25	晚上 / Night
标摊参展商签到 / Standard booth exhibitors sign in	2018/6/25	全天 / All Day
统一布展时间 / Arrangement time	2018/6/25~26	
开幕式 / Opening ceremony		
撤展时间 / Moving-out time	2018/6/29	PM 16 : 00 – 21 : 00
切断电源 / Power dump	2018/6/29	PM 16 : 00



参展程序 How to Attend

第一步 STEP 1

填写参展申请表

(邮件/传真至组展单位)

Fill in the application form and mail or fax it to the organization committee

第二步 STEP 2

分配展位

“先申请，先付款，先安排”

First application, first payment, first arrangement

第三步 STEP 3

付款确认

参展单位应在7个工作日内交付50%展位费作为定金，以落实展位；余额最迟不晚于2018/6/1付清，否则视为自动放弃展位。

upon the requirement of the payment notice, pay 50% of the exhibition fee (RMB) as the commission within 7 days in order to reserve the booth. The rest of the exhibition fee shall be paid before Jun. 1, 2018.

第四步 STEP 4

定展成功

The booth reservation completed



参展费用 Charging Standard

展位类型	展位价格	备注
标准展位 Standard booth	中国企业 2800人民币/ m ² 国外企业 3900USD/12m ² 3X4=12m ² , 2800RMB/ m ² ; USD 3900/ 12m ² (foreign exhibitor)	一条KT板中英文楣板、洽谈圆桌一张、4把椅子；资料桌一个、椅子两把；地毯、220V电源插座一个、射灯两只 Booth allocation: One KT board, lintel board with Chinese and English version, one round conversation table, 4 chairs; 1 data table, 2 chairs, carpets, one 220V power socket, and 2 spot lights
特装展位 Special booth	2500人民币/ m ² 2,500RMB/m ²	室内光地36m ² 起租，不提供任何配置，展商可自行安排特殊装修或委托组织单位推荐展台搭建公司 Indoor rental starts from 36m ² raw space without any disposition; the exhibitors can make your own arrangement for special decoration or entrust organizer to recommend booth contractor



会刊及其他广告 Catalog and other advertisements

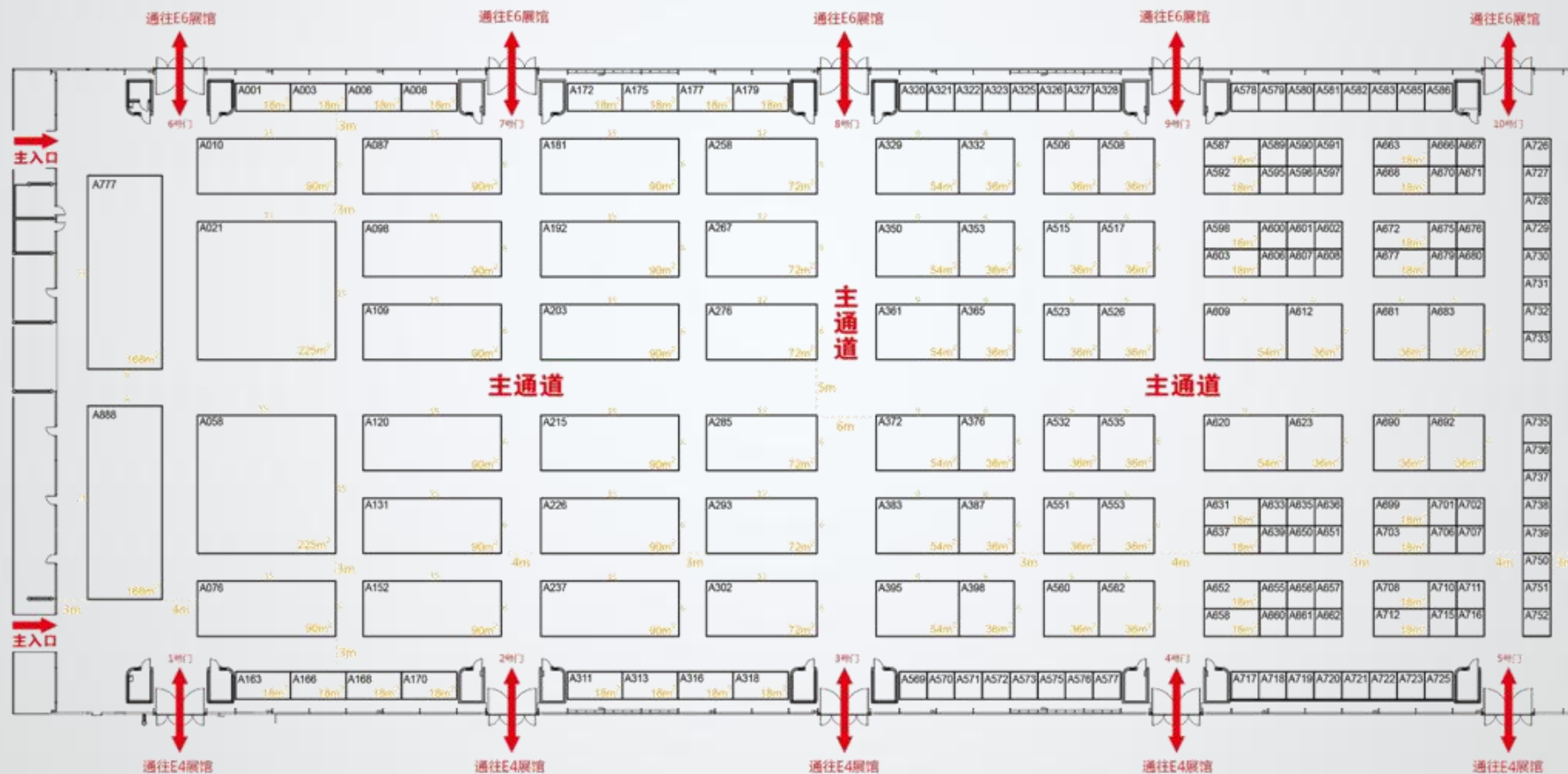
广告宣传			
封面：¥ 38000元 Front cover: ¥ 38,000 yuan	封底：¥ 26000元 Back cover: ¥ 26,000 yuan	封二：¥ 18000元 Inside front cover: ¥ 18,000 yuan	封三：¥ 15000元 Inside back cover: ¥ 15,000 yuan
扉页：¥ 12000元 Inside front cover: ¥ 12,000 yuan	彩整版：¥ 10000元 Colorful full page: ¥ 10,000 yuan	气球：¥ 6000元/个 Balloon ¥ 6,000yuan/piece	
拱门：¥ 8000元/期 Arch: 8,000 yuan/period	入场券：¥ 40000元/10万张 Entrance ticket: ¥ 40,000 yuan/100,000 pieces	手袋：¥ 50000元/万个 Handbag: ¥ 50,000 yuan/10,000 pieces	广告牌：¥ 30000元 (6×4) 米 Advertising board: 30000 yuan(6×4) meter



展位图 Site Plan

时间：2018年6月27-29日

地点：上海新国际博览中心





赞助方案 Title Sponsorship and Sponsorship Scheme



钻石杯冠名赞助 (60万) 1名 : 获得回报不低于580万

Title Sponsored by Diamond Cup (RMB 600,000): One vacancy With more than RMB 5.8 million return

展会证件、挂绳、门票赞助 (40万) 1名 : 获得回报不低于108万 (黄金赞助)

Expo ID documents, lanyard and ticket sponsoring (RMB 400,000): one vacancy With more than RMB 1,080,000 return (Gold sponsor)

展会户外广告位赞助 (14万) 2-4名

Expo outdoor advertisement sponsoring (RMB 140,000): Two to Four vacancies

主办单位赞助 (1-20万) 10名

Awards sponsoring (RMB 10,000-200,000): ten vacancies

协办单位赞助合作伙伴(26万)3-6名 : 获得回报不低于 (78万)

Co-Sponsors support partners (RMB 260,000):Three to six vacancies With more than RMB 780,000 return

晚宴赞助 (22万) 1名

Banquet sponsoring (220,000): one vacancy

会刊赞助 (16万)1名

Expo magazine sponsoring (RMB 160,000): one vacancy

详细资料和待遇备索 / details are provided upon request



新闻媒体支持 Media Partners

电视媒体



平面媒体



网络媒体



THANKS



上海企顺展览服务有限公司

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exhibitor manual to learn specific
information.