



上海金融展

2018上海第22届
国际投资理财金融博览会

The 2018 22nd International Investment and Financing
Expo of Shanghai

2018/6/27~29 新国际博览中心·中国



展会一览 Exhibition Overview



2018上海第22届国际投资理财金融博览会

The 2018 22nd International Investment and Financing Expo of Shanghai

展会时间 / Exhibition time : 2018.6.27~2018.6.29

展会地点 / Exhibition venue : 上海新国际博览中心E5馆 (上海市龙阳路2345号)

Shanghai New International Expo Center (No.2345 Long Yang Road, Shanghai City)

组织单位 / Organizational Units : 上海企顺展览服务有限公司

Shanghai Qishun Exhibition Service Co., Ltd.

承办单位 / Organizer : 上海企顺展览服务有限公司

: Shanghai Qishun Exhibition Service Co., Ltd.





参展范围 Exhibition Range

- 金融类：外汇、贵金属、新三板、众筹融资、在线理财产品、网络银行

Finance: Foreign exchange, precious metal, new three board, public financing, sales of online financial product and network banking

- 金融理财类：提供房屋贷款、理财设备类、汽车贷款、教育贷款、消费贷款、旅游贷款、抵押贷款、个人创业贷款、信用卡、外汇、黄金投资、个人理财服务、寿险、意外险、医疗险、分红险、车险、家财险等理财产品的中外银行、中外保险公司、证券公司、基金公司、信托投资公司、期货公司等；

Financial planning: Providing housing loan, financial equipment, auto loan, education loan, consumption loan, travel loan, mortgage loan, personal business loan, credit card, Forex Kit, investment gold, personal financing service, life insurance, accident insurance, medical insurance, participating insurance, auto insurance, family property insurance and other financial products of Chinese and foreign banks, Chinese and foreign insurance companies, securities companies, fund companies, trust investment companies, futures companies, etc;

- 金融投资类：股票、基金、国债、企业债、期货、信托投资产品、分红险、外汇等；投资型公寓、商铺、别墅、写字楼、产权式酒店、特色商业街、专业市场、房产咨询等；

Financial investment: Stock, fund, government loan, enterprise bond, futures, trust investment products, participating insurance, foreign exchange and so on; investment-oriented apartment, shop, villa, office building, property hotel, featured commercial street, specialized market and property consultation;

- 服务财富类：投资理财咨询服务机构、理财软件、理财培训、法律咨询机构、金融设备、理财媒体以及理财工具等

Service fortune: Consultation and service organizations for the financial and investment, financing software, financing trainings, legal consultation organizations, financial equipments, financing media and tools;

- 创业致富类：投资创业项目、连锁加盟特许经营、教育投资机构、风险投资机构、工商税务咨询等；

Entrepreneurial wealth: investment and entrepreneurship projects, franchise chain, educational investment organizations, venture investment organizations, industrial and commercial tax consultation;

- 综合类：家庭投资理财规划、人生理财计划、保险服务规划、个人投资理财咨询等；

Synthesis: Family investment and financing planning, life financial plan, insurance service plan, personal investment and financing consultation.



日程安排 Schedule

内容	日期	时间
特装参展商签到 / Special booth exhibitors sign in	2018/6/25	AM 09 : 00 – PM 17 : 00
标摊参展商签到 / Standard booth exhibitors sign in	2018/6/25	AM 09 : 00 – PM 17 : 00
统一布展时间 / Arrangement time	2018/6/25	AM 09 : 00 – PM 17 : 00
开幕式 / Opening ceremony		
撤展时间 / Moving-out time	2018/6/29	PM 16 : 00 – 21 : 00
切断电源 / Power dump	2018/6/29	PM 16 : 00



参展程序 How to Attend

第一步 STEP 1

填写参展申请表

(邮件/传真至组展单位)

Fill in the application form and mail or fax it to the organizer;

第二步 STEP 2

分配展位

“先申请，先付款，先安排”

双面开口展位加收20%费用

The booth distribution principle is “first apply and first pay will be first arranged” and the booth with double openings will surcharge by 20%;

第三步 STEP 3

付款确认

参展商应在申请展位后4日内将参展费用电汇或交至组织单位，所定展位才可保留，参展费用汇出后，请将银行汇款单传真至组织单位，我们将在收到参展费后开具发票

In order to reserve the booth, the Expo fee shall be remitted to the organizer via bank or by the company within 4 days after the application is completed. If the fee is transferred via bank, please fax the remittance documents to the organizer and an invoice will be issued upon receipt of the Expo fee paid by our company;

第四步 STEP 4

定展成功

组织单位收到参展申请及展台费用后，将于2018年6月1日前寄《参展手册》给参展商；

After the organizer receives the exhibition application and fee, Exhibition Manual shall be posted to the exhibitors before Jun. 1, 2018.



参展费用 Charging Standard

展位类型	1.标准展位收费 9m ² (3m*3m) 1.Standard booth 9m ² (3m*3m)	2.室内光地收费 最少租用36m ² 2.Bare indoor stall Minimum 36 square meters	1 . 标准展位设施：展出场地， 2.5m高壁板，一条中英文楣板， 桌子一张，椅子二把，220V电 源插座一个，射灯二支； 2 . 室内光地无任何设施 1 . Standard stall facilities: exhibition area, 2.5-meter high board, a fascia board both in Chinese and English, one table, two chairs, 220V power socket and two spotlights; 2 . No facility for bare indoor stall
形象区 Visual Areas	人民币16800元/个 国外企业USD 2500元/个 RMB 16800 per booth USD 2500 (foreign exhibitor)per booth	人民币1580/m ² 国外企业USD 180/m ² RMB 1580 per square meter USD 180 (foreign exhibitor)	
精品区 Exquisite Area	人民币15800元/个 国外企业USD2300元/个 RMB 15800 per booth USD 2300 (foreign exhibitor)per booth	人民币1580/m ² 国外企业160/m ² RMB 1580 per square meter USD 160 per square meter(foreign exhibitor)	



会刊及其他广告 Catalog and other advertisements

广告宣传

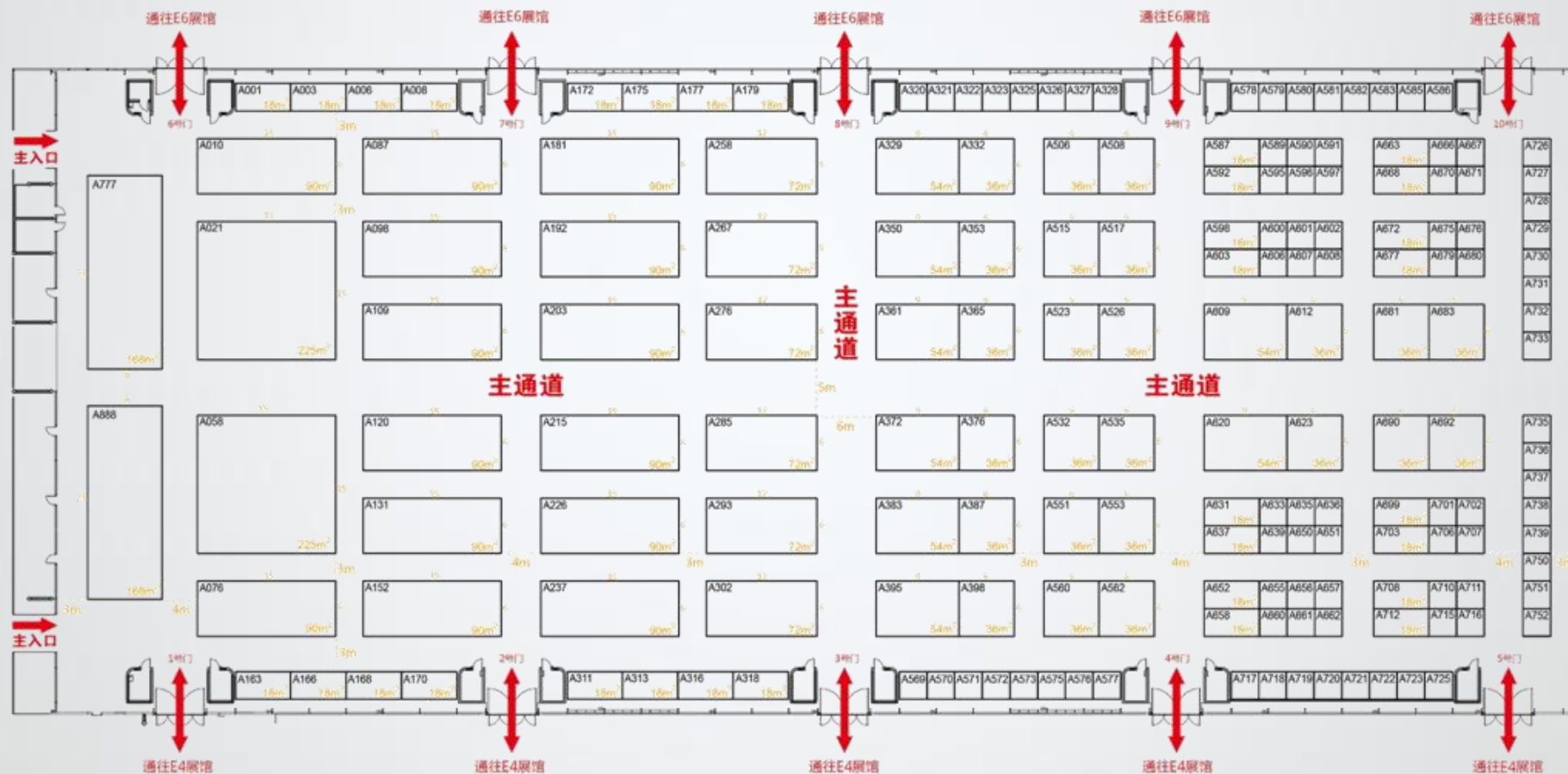
封面：¥ 30000元 Front Cover: RMB 30000	封底：¥ 16000元 Back Cover: RMB 16000	封二：¥ 12000元 Inside Front Cover: RMB 12000	封三：¥ 10000元 Inside Back Cover: RMB 10000
扉页：¥ 12000元 Flyleaf: RMB 12000	彩整版：¥ 5000元 Color sheet: RMB 5000	黑整版：¥ 3000元 Black sheet: RMB 3000	气球 ¥ 5000元/个 Balloon: RMB 5000/one
拱门 ¥ 8000元/期 Arch: 8,000 yuan/period	会刊名录 ¥ 500元 Catalogue List: RMB 500	手袋：30000元/万个 Handbag: RMB 30000/10000 bags	广告牌：¥ 20000元 Billboard: RMB 20000
入场券：¥ 30000元/5万张 Admission Ticket: RMB 30000/50000 copies	文字整版：¥ 2000元 Full Text Page: RMB 2000		文字半版：¥ 1000元 Half Text Page: RMB 1000



展位图 Site Plan

时间：2018年6月27-29日

地点：上海新国际博览中心





赞助方案 Title Sponsorship and Sponsorship Scheme



冠名赞助 (100万) 1名获得回报不低于680万

Title sponsor (RMB 1,000,000): One vacancy With more than RMB 6.8 million return

展会证件、挂绳、门票赞助 (60万) 1名 获得回报不低于380万

Expo ID documents, lanyard and ticket sponsoring (RMB 600,000): one vacancy With more than RMB 3,800,000 return

展会户外广告位赞助 (24万) 2-4名

Expo outdoor advertisement sponsoring (RMB 240,000): two to four vacancies

奖项赞助 (1-20万) 10名

Awards sponsoring (RMB 10,000-200,000): ten vacancies

上海企顺展览合作伙伴(45万) 3-6名 获得回报不低于 (258万)

Cooperator with Shanghai Qishun Exhibition and Service Co., Ltd (RMB 450,000): Three to six vacancies With more than RMB 2,580,000 return

晚宴赞助 (22万) 1名

Banquet sponsoring (220,000): one vacancy

会刊赞助 (10万)1名

Expo magazine sponsoring (RMB 100,000): one vacancy

详细资料和待遇备索 / details are provided upon request



新闻媒体支持 Media Partners

电视媒体



平面媒体



网络媒体



THANKS

上海企顺展览服务有限公司

地址：上海闵行沪光东路89号福克斯商务大厦1号楼512室

邮编：201108

手机：13636602510 倪云同微信

QQ：1119877903

Address: Room 512, No.1 Building, Fukesi Commercial Plaza, No.89,
Huguang East Road, Minhang District, Shanghai

Zip Code : 201108

TMobile : 13636602510 NI YUN Same WeChat

Q Q: 1119877903

请向我们的销售员索取参展商手册
以便了解具体参展信息。

Please refer to our salesman for
exhibitor manual to learn specific
information.